



EXHIBITOR Representatives

Dale Thorstad; Spring Taylor; Kevin Kouba; Henning Falster; Kelly Breece

ACADEMY Representatives

Kris English, President; Cheryl Kreider Carey, Executive Director; Lisa Yonkers, Sr. Director, Meeting Services; Brittany Kuntz, Industry Services Coordinator; Sabrina Moton, Meeting Services Manager; Shannon Kelley, Director, Industry Services

GENERAL COMMENTS- Lisa Yonkers

- L. Yonkers called the panel to order.
- Introductions were given by L. Yonkers
- The Recap from the previous conference call was attached to the agenda.

AudiologyNOW! 2010 Updates

- 95% Booth space sold to date. Some companies have increased booth size. Increased number of new exhibitors
- February and March forms were announced with their due dates. All dates are listed in the exhibitor manual, on the exhibitor checklist.
- All booth display forms and renderings are now due. Please get yours in as soon as possible.
- We have 3,494 registered for AudiologyNOW! 2,804 are non-exhibitors. Last year at this time we had 3,001 registered and 2,334 were non-exhibitors. We are 470 up more than last year.
- Closed hotels are The Hard Rock, Hilton Gaslamp, Hotel Solamar, Westin San Diego, Hilton Bayfront.
- Celebrate Audiology finalized. Home Run reception at the Hilton Bayfront from 5:30-7:30, with the Padres Game starting at 7:05. Opening ceremonies begin at 6:30.
- Happy Hour with a View is at the Singhs Residence. Tickets still available.
- 39 Industry Update sessions, along with 19 exhibitor courses.
- ProgramNOW! is in production and should have first draft by first week in March.
- NPS We currently have 4 companies signed up. Winner will be announced in the May/June issue of *AudiologyToday*.
- 2nd Annual Audiology & Industry Forum, the SAA board will be there to participate in the round table discussions.

Items to note

- Chicago Site Visit is March 8th. Changed from June site visit based on feedback from Exhibitor Survey.
- Will use the dedicated bus route in Chicago to show how quickly attendees can get to the convention center
- The Academy Ethics Guidelines have gone out for review.
- Next week Cheryl and Kris English will be attending the HIA meeting in Arizona.
- ARC 11 topic will be Tinnitus.
- June EAP meeting has been changed to May due to Program committee meeting date change.
- New Date: May 18th this year at the Palmer House Hilton in Chicago. EAP/Program Committee meeting will be on the 18th. 8:30am-10:30am, EAP/Program Committee meeting, followed by the EAP meeting from 11am-1pm.

Next Meeting

- Next meeting will be May 18th in Chicago.

Adjournment